

WINSTON WILLIAMS

Multidisciplinary Visual Artist | Comic Publisher | Brand Builder | Product Visual Specialist | Creative Director
Houston, TX
(281) 898-3095
williams_w1@hotmail.com
Instagram: @WinstonWilliamsArt (15K)
Instagram: @TheSoulComic (29K)

PROFESSIONAL SUMMARY

Multidisciplinary visual artist and published comic creator with 20+ years of experience spanning illustration, painting, photography, branding, and independent publishing. Founder of *The Soul* comic series (2014–2017), directing the full production lifecycle including layout design, print preparation, publishing, and Amazon distribution.

Skilled in product photography, packaging mockups, print-ready production, and AI-assisted creative workflows. Media-featured artist with television and radio appearances across Houston. Recognized for blending entrepreneurial execution with cinematic visual storytelling and brand development strategy.

CORE COMPETENCIES

Creative Direction
Visual Storytelling
Brand Development & Identity
Product & Commercial Photography
Print Production & Book Formatting
Packaging & Product Mockups
Social Media Visual Strategy
Independent Publishing
AI-Assisted Design Workflows
Creative Strategy & IP Development

PROFESSIONAL EXPERIENCE

Founder & Publisher — Carbon Age Comics / Creator – *The Soul Comic Book*

2014–Present | Houston, TX

- Published three comic books distributed via Amazon (2014–2017)
 - Directed layout design, formatting, cover development, and print preparation
 - Managed creative contributors while maintaining brand cohesion
 - Built dual Instagram brands totaling 44K+ followers
 - Developed long-term intellectual property strategy and brand positioning
 - Secured broadcast media coverage to promote the series
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Independent Visual Artist & Multimedia Creative

2005–Present

- Delivered commissioned artwork including portraiture, illustration, and concept designs
- Produced commercial-style product photography and white-background isolation imagery
- Developed packaging mockups and print-ready marketing materials
- Utilized DSLR and advanced mobile photography + videography
- Designed and executed tattoo artwork in professional shop setting (2023)
- Created branded content and marketing visuals for digital platforms

MEDIA FEATURES

KHOU 11 (2016) — Television Interview Feature on *The Soul*
PBS Channel 8 (2015) — Artist Spotlight Interview
97.9 The Box (2018) — Radio Interview Promoting Comic Series

TECHNICAL SKILLS

Creative Software

Adobe Photoshop
Adobe Illustrator
Procreate
GIMP
Filmora

AI & Generative Tools

Midjourney
Seedream
ChatGPT
NanoBanana
Kling
Flux

Creative Capabilities

Product Photography
Print-Ready Formatting
Packaging Mockups
Logo Design
Brand Development
Visual Storytelling
Social Media Strategy
Independent Publishing Workflows
Physical & Digital Portrait Painting
Concept Artwork

ADDITIONAL EXPERIENCE

Commission-based artwork and custom design sales
Independent product sales via online platforms
Hybrid creative + entrepreneurial brand development

