

Arrowhead

CREATIVE CO.



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Arrowhead Creative Co. is a dynamic creative agency founded in 2020 by Thomas Valdez, a seasoned expert with a passion for innovation and artistic expression. Thomas laid the foundation for success with his diverse background in business administration, economics, marketing, production, and the arts.

In 2023, the agency welcomed Braden Garner, who joined Arrowhead Creative Co. as a co-founder, bolstering the existing foundation of success established by Thomas. Together, Braden and Thomas lead Arrowhead Creative Co. with a shared vision to deliver compelling creative solutions that captivate audiences and drive business growth.

With Braden's expertise in business strategy development, financial management, project management, and client relationship management, combined with Thomas's creative prowess in videography, photography, graphic design, animation, and musical composition, Arrowhead Creative Co. offers a unique blend of business acumen and artistic flair.

Driven by their shared values of creativity, collaboration, and continuous learning, Arrowhead Creative Co. thrives on bringing fresh ideas to the table and fostering a culture of innovation.

Based in Houston, Texas, Arrowhead Creative Co. draws inspiration from the vibrant culture and diverse community of the city, leveraging their deep understanding of the local market to develop strategies and business plans that resonate with audiences.

Arrowhead Creative Co. has worked all over the world on various projects and productions, including NASA, Red Bull, Wells Fargo, HGTV, overseas weddings, non-profits, start-ups, National sports organizations, Celebrities, F1 and much more. Their portfolio showcases a diverse range of clients and industries, highlighting their ability to bring quality and innovative strategies to any project.

Beyond their work, Braden and Thomas are passionate about exploring various interests, including art, and lifelong learning. They believe that a well-rounded approach to creativity fuels their ability to deliver impactful solutions for their clients.

At Arrowhead Creative Co., the team is committed to pushing boundaries, exceeding expectations, and making a meaningful impact through their creative endeavors. Whether it's crafting visually stunning campaigns, producing captivating multimedia content, or designing innovative branding strategies, Arrowhead Creative Co. is dedicated to helping businesses thrive in today's competitive landscape.





Thomas A. Valdez

Creative Director & Co-Owner

Director
Editor
Photographer
Designer
Animator
Drone Operator
Musician
Friend

Clifton Strengths

- 1.) Strategic
- 2.) Achiever
- 3.) Significance
- 4.) Command
- 5.) Competition



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ABOUT

Thomas Valdez is a seasoned Creative expert based in Houston, Texas. His journey in videography, photography, graphic design, animation, and musical composition has been shaped by his constant desire to learn and grow in every facet of his skills. With seven years of experience as a full-time creative, he has worked on countless productions in various roles. Thomas has also toured the country as a musician, playing in 37 states and mastering a diverse array of instruments. As an Enneagram 8 and ENFJ-A personality, leadership comes naturally to him, evident in his role as a team leader and public speaker.

Living in Houston for 23 years, Thomas has been immersed in a melting pot of creativity and free thinking. This environment, coupled with his marriage to a full-time dance instructor and trained ballerina, ensures that he is constantly surrounded by inspiration. He thrives on collaboration, bringing fresh ideas to the table while fostering a culture of innovation. It was this rich blend of experiences that led him to found Arrowhead Creative Co. in 2020, after three years of working full-time in marketing and production roles.

At Arrowhead Creative, Thomas has cultivated a culture of innovation and collaboration, leveraging his background in marketing and production to deliver compelling creative solutions. Beyond work, he is passionate about exploring the worlds of art, sports, video games, movies, trivia, and perpetually expanding his knowledge horizons.

Skills

Videography



Photography



Animation



Graphic Design



Copy writing



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Braden J. Garner

General Manager & Co-Owner

Business Development
Management
Communications
Finance
Photographer
Producer
Musician

Clifton Strengths

- 1.) Context
- 2.) Futuristic
- 3.) Relator
- 4.) Learner
- 5.) Maximizer



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ABOUT

Bringing a wealth of expertise in business administration and economics, Braden graduated Magna Cum Laude with a Bachelor of Business Administration & Finance from Texas State University. As a Houston native, he is well-versed in the culture and climate of Houston economics, giving him an edge in developing strategies and business plans tailored to the local market.

With a keen eye for detail and a passion for strategic planning, he is experienced in photography and shares a love for music as an accomplished musician. Married to a commercial real estate agent who owns a vintage clothing shop, Braden values creativity and entrepreneurial spirit in both his personal and professional life.

His true passion lies in business, management, logistics, and leadership. He is a process-oriented individual with a strong desire to grow businesses. Braden finds fulfillment vicariously through the success of clients and business owners alike.

With an extensive background in commercial construction, he has managed projects, finances, systems, processes, and teams. His expertise extends to the back-end management and administration of anything and everything related to business development. This experience lends itself seamlessly to their work, ensuring success in delivering compelling creative solutions to their clients at Arrowhead Creative Co.

Skills

Business Development



Project Management



Process Optimization



Market Research



Photography



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OUR TEAM



John Meza

Videographer, Photographer & Editor



Nelly O'Campo

Photographer & Social Media Manager



KC Ntoka

Videographer, Photographer & Editor



Kylie Paz

Graphic Designer & Photographer



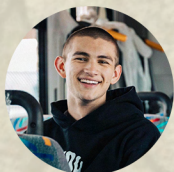
Mercy Elsner

Photographer



Mia Garza

Photographer



Andrew Lemley

Animator & Graphic Designer



Noah Elsner

Tech Director & Live-Producer



Trevor Shephard

Videographer & Photographer

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Some of our trusted clients



PHILIPS



Algorand



TexAgs



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